



**May 21-22, 2011**

Payne Avenue & E. 30<sup>th</sup> Street 11am – 7pm

www.ClevelandAsianFestival.org

**PROGRAM GUIDE**

**ADVERTISING RATE SHEET**

Program Guide will be distributed free to everyone in attendance on May 21 & 22, 2011.

The 2010 CAF had an estimated attendance of 10,000 people and was voted the 2010 Best New Ethnic Festival by Cleveland Scene Magazine.

**AD SIZE**

- **FULL PAGE 5”x8”**
  - **\$200**
- **1/2 PAGE HORIZONTAL 5”x4”**
  - **\$110**
- **1/2 PAGE VERTICAL 4”x5”**
  - **\$110**
- **QUARTER PAGE 2”x2.75”**
  - **\$60**

When submitting advertisements, please submit camera ready artwork or in electronic format (150dpi or higher). TIFF, JPEG or Photoshop are best. Please submit before April 1st, 2011. Make check payable to:

**St. Clair Superior Development Corporation**  
Attn: Cleveland Asian Festival  
4205 Saint Clair Avenue  
Cleveland, OH 44103-112

You can email this form and/or artwork to:  
info@ClevelandAsianFestival.org  
For questions: 216.539.4634

All ads must meet the standards of CAF marketing committee. If submitted ad requires significant editing, an additional fee of \$25 will be assessed.

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**Company**

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**Address**

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**City/State/Zip**

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**Telephone**

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**Fax**

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**Contact**

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**Contact Phone**

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**Date**

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**Total Amount Enclosed**

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**Authorized Signature**