



May 16-17, 2026

Celebrating 17 Years of Excellence!

Bringing Cultural & Economic Growth to AsiaTown

East 27th Street & Payne Avenue, 11am – 7pm

www.ClevelandAsianFestival.org

PROGRAM GUIDE ADVERTISING RATE SHEET

You can also fill this form online at
<https://forms.gle/duuipvGv2e4MGm2C6>

2,000+ copies and digital guide will be available prior
to and during the Cleveland Asian Festival.

Mission:

- Strengthening the identity of AsiaTown and supporting its economic growth
- Educating and promoting Asian culture and traditions
- Celebrating Asian Pacific American Heritage Month and Cleveland's Diversity
- Uniting Cleveland's Asian Community

Some Statistics:

10,000 people attended the 1st Annual CAF in 2010
since then it has been between 30,000 to 47,000.

95.8% surveyed had great experience at the festival
93.9% surveyed said they will return next year
30% surveyed said was first time at the festival
93% surveyed said definitely will revisit AsiaTown
96% surveyed said the festival benefit Greater Cleveland

Awards:

- 2010 Best New Ethnic Festival by Cleveland Scene Magazine
- "Cleveland's Best Festivals" The Plain Dealer 5-19-2011
- 2011 "Excellence in Neighborhood Marketing" award – Live Cleveland!
- Voted "Best Festival" on the 2015 Cleveland Hot List
- Fastest growing festival in Ohio – Fox8 2015, 2016
- Top 5 Best Festival in the 2016 Cleveland Hotlist
- Top 3 Best Festival in the 2017 Cleveland Hotlist
- Top 3 Best Street Fairs in the 2022 Cleveland Scene

COLOR AD SIZE (PLEASE SELECT)

- [] \$800 – Full Page: 5" W x 8" H (Portrait)
- [] \$600 – Half Page: 5" W x 4" H (Landscape)
- [] \$100 – Name listing only

FORMAT: Submit COLOR, camera ready artwork in electronic format (**150dpi or higher**). TIFF, JPEG, PNG or Photoshop are best. Please no fax or black and white images. **NO BLEED NEEDED**

*All ads must meet the standards of the Cleveland Asian Festival marketing committee. If submitted ad requires significant editing, an additional fee will be assessed. **No Refunds.***

An additional \$100 will be assessed if CAF needs to re-arrange your designed ad or an additional \$350 will be assessed if CAF needs to design your ad.

Please submit this completed form, artwork, and non-refundable payment before March 31st, 2026.

We will invoice you the total amount via our CAF's Paypal account or you can mail in a check payable to:

Cleveland Asian Festival
2999 Payne Avenue, #206
Cleveland, OH 44114

Please email the artwork to: info@ClevelandAsianFestival.org For questions, please call: 216.309.2759

Company: _____

Contact: _____

Address: _____

City/State/Zip: _____

Telephone: _____

Email: _____

Total Amount Enclosed: \$ _____

By signing below, I represent that I am authorized to enter into this agreement on behalf of the above-referenced Company/Organization and agree to be bound by the terms set forth herein.

Authorized Signature/Date:

Full Page
5" X 8"

Half Page
5" X 4"