

CLEVELAND 2026 Cleveland Asian Festival



May 16 & 17, 2026

11:00 am - 7:00 pm

Cleveland AsiaTown

Payne Ave. & E.27th St

www.ClevelandAsianFestival.org

info@clevelandasianfestival.org

216.309.2759

#caf2026cle



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OUR MISSION

- Strengthening the identity of AsiaTown and supporting its economic growth
- Educating and promoting Asian culture and traditions
- Celebrating Asian Pacific American Heritage Month and Cleveland's Diversity
- Uniting Cleveland's Asian Community



"Cleveland Festival Guide 2019: 45 street parties, fairs and cultural celebrations" – The Plain Dealer

"Best Festival" – Cleveland Hot List 2015

"CAF has achieved must-attend status" – 2014 ClevelandPeople.com

CELEBRATING 17 YEARS OF EXCELLENCE

- In 2010, the first CAF had over 10,000 attendees
- In 2025, CAF had over 49,000 attendees with expanded footprint
- Featured performances by local Asian American artist / groups



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HIGHLIGHTS

- Marketplace and food by Asian-owned restaurants & businesses
- Performing arts
- Children's activities
- Health information & screenings
- Wellness demonstrations like Tai Chi, Qigong, Yoga and martial arts
- Educational materials and displays
- Food Competition
- Asian Cosplay
- Colors of Asia Fashion Show
- Asian Pop Dance Competition
- Asian Trivia



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COMMUNITY BUILDING

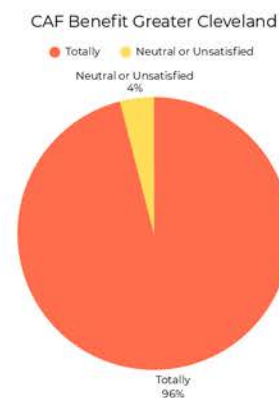
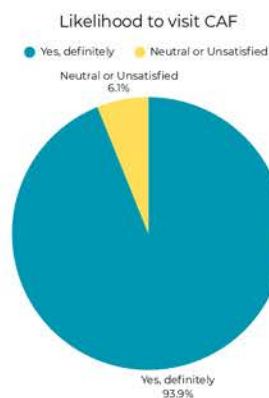
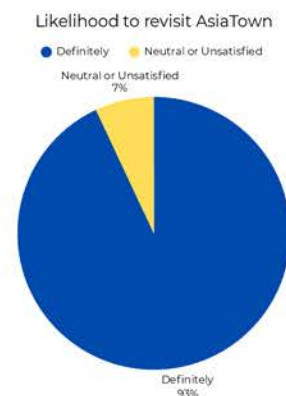
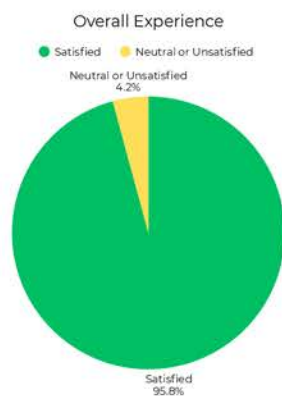
The two-day event is always free to the public.

Established in 2010, CAF unites Asian American groups in Northeast Ohio and provides an opportunity to learn and experience Asian cultures, heritage and traditions through performance arts, cultural displays, educational materials and workshops.

Participation from:

- Chinese
- Vietnamese
- Filipino
- Indian
- Korean
- Japanese
- Laotian
- Indonesian
- Malaysian
- Thai
- And other groups

2025 Cleveland Asian Festival Survey Findings



Sponsorship: Support Cleveland Asian Festival

2026 marks the 17th years of our festival. We invite you to support the growing Asian American community by sponsoring the Cleveland Asian Festival. Backed by major Asian ethnic organizations and associations and the City of Cleveland, this event celebrates the Asian people, culture, traditions, and food, while raising awareness and support to benefit the local economy and Asian American programs and services in Cuyahoga County.

With a consistent base of new and returning attendees, the two day festival reaches a wide range of residents in Northeast Ohio. Leading up to the event, CAF will be promoted widely in both major and ethnic-based media. In the past, advertising has been on NBC WKYC 3, FOX WJW 8, WCPN 90.3 radio, Plain Dealer, Cleveland Scene Magazine, Erie Chinese Journal, World Journal Newspaper, Lotus, Indian International and more. There is also a large focus on social media outreach and engagement as well. We also anticipate live news coverage for this event as well.

Your organization's investment will help us leverage more support from other corporations, foundations and individual donors. In recognition of your leadership and support your logo/company name will be in the marketing materials related to the event. Below is information outlining the benefits associated with sponsoring the event, please confirm your sponsorship by **March 31, 2026** to take advantage of the marketing opportunities this event provides. Please contact us at 216.309.2759, or info@clevelandasianfestival.org, if you have any questions. We look forward to working with you.



Sponsorship Benefits

Benefits	Distinguished \$12,500	Presenting \$7,500	Featured \$5,000	Partner \$3,500	Associate \$2,000
Event Naming Opportunity	Underwrites a Performance Stage, "[Company] Stage" on all publicity and announcements	Naming opportunity for festival area, e.g. Food Court Market Place Food Truck Lane Health Pavilion Picnic Area	Sponsorship opportunity for activities, e.g. "Best of CAF" Competition Trivia Competition		
Opening Ceremony Remarks	✓				
Verbal Advertisement, announcement by emcee at performance stages	Two Per Day	One Per Day			
Logo on Volunteer Shirt (If paid by April 15)	✓	✓ (Smaller Size)			
Social Media Shout out 10,000+ FB Followers 4,000+ IG Followers	✓	✓	✓		
Company banner at event (Sponsor-provided, max 6'x2.5')	At sponsored area	At sponsored area	✓		
Name/Logo on event poster	Large Logo	Medium Logo	Small Logo		
Inclusion on CAF Sponsor Banner	Large logo (prominently placed)	Large Logo	Medium Logo	Small Logo	
Inclusion in Program Booklet	2-Page Ad	1-Page Ad	Half Page Ad	1/3 Page Ad	Name listed
CAF Website (*)	✓	✓	✓	✓	✓
Option to have a booth at event OR dining table advertisements (**)	Premium Outdoor Location (Tent, Electricity, 2 Tables, 4 Chairs) OR 10 dining table ads	Premium Outdoor Location (Tent, Electricity, 1 Table, 2 Chairs) OR 5 dining table ads	Semi-premium Outdoor location (Tent, Electricity, 1 Table, 2 Chairs) OR 2 dining table ads	Outdoor (shared tent, 1 Table, 2 Chairs) OR 2 dining table ads	Indoor location (1 Table, 2 Chairs)

- (*) Sponsors will be featured on the website upon receipt of sponsor documentation and payment.
- (**) Sponsor will provide table ads. Size is 10" X 20"
- **NOTE:** Media Sponsors are available please contact us for additional information.

For inclusion of logos for ads in printed materials, sponsorship response form and logos must be submitted by March 31, 2026.

SPONSORSHIP FORM

Please click on this link for the [Digital Sponsorship Form](#), if it doesn't work, please fill out the form below.

Yes, _____ (complete company name as you would like to have it listed) is proud to support the 2026 Cleveland Asian Festival at the following sponsorship level:

☐ \$12,500 Distinguished Level ☐ \$7,500 Presenting Level ☐ \$5,000 Featured Level
☐ \$3,500 Partner Level ☐ \$2,000 Associate Level ☐ Media Sponsor

Authorized Representative Name: _____

Signature of Authorized Representative: _____

Title: _____

Phone: _____ E-mail: _____

Street Address: _____

City/State/Zip: _____



Name / E-mail/Phone of contact person for your booth (if different from above): _____

Do you need a booth at the festival? If yes, please fill out the form below as well as [clicking this link](#).

Do you need a tent? ☐ Yes ☐ No
(Included for Distinguished, Presenting, and Featured. Extra \$200 for Partner and Associate)

Do you need electricity? ☐ Yes ☐ No
(Included for Distinguished, Presenting, and Featured Level. Extra \$150 for Partner and Associate)

Tables / Chairs (Please see sponsor benefits page to see what is included in your package)

Do you need additional Tables /Chairs?

of Extra Tables (Additional \$40 ea) _____ # of Extra Chairs (Additional \$10 ea) _____

Would you like to donate a grand prize for the CAF volunteer raffle or provide giveaway items for the volunteer reception (approx. 200 volunteers)? ☐ Yes ☐ No

- Email your company logo and/or your camera ready advertisement by March 31, 2026 to ensure inclusion in event marketing materials. (info@ClevelandAsianFestival.org). Please send the logo as color, in eps or jpg format, at least 300 dpi. Advertisement sizes, no bleed:

Full page at 5"x8" Portrait. Half page at 5"x4" Landscape. Third page at 5" x 2.7" Landscape.

- Sponsor will provide table ads. Size is 10" X 20" no bleed.
- Please include a check made payable to our : Cleveland Asian Festival
- Please return this form with full payment by **March 31, 2026** to:

Cleveland Asian Festival
2999 Payne Ave. #206
Cleveland, OH 44114

- All contributions are tax deductible to the extent allowed by law.
- For questions: 216.309.2759 or info@ClevelandAsianFestival.org

2025 Sponsors and Exhibitors

(Some of our Sponsors and Exhibitors)

Distinguished Sponsors:

Cleveland Foundation
Jack Entertainment

Presenting Sponsors:

MetroHealth
Cleveland City Council
Cleveland Public Power
OCA Greater Cleveland

Featured Sponsors:

PNC
Progressive
City of Cleveland
Cleveland Guardians
Tyler Village

Partner Sponsors:

Cleveland Public Library
Velocity Clinical Research
Asian Services in Action
The Plain Dealer
First National Bank
Cleveland Cavaliers
Cleveland Institute of Art
Cleveland Metroparks

Health Pavilion

ASIA – International Community Health
Center
Cleveland EMS – Blood pressure and Erie
Salaam Clinic
Epilepsy Association
MetroHealth
PNAO

Vendors & Exhibitors

A Sprinkle of Seoul
Akron Henna Art
Asian and Pacific Islander Arts Council of
Ohio
Asian Services In Action
Cleveland Cavaliers
Cleveland Chinese Christian Church
Cleveland Guardians
Cleveland Metroparks
Cleveland Play House
Cleveland Public Library
Cleveland Water Pollution Control
MidTown Cleveland
Ohio State Waterproofing
Shaolin Kung Fu Institute
St. Clair Superior Development Corporation
ThisIsCLE
First Federal of Lakewood
Gamer's Lair

Food Vendors

Blasian Fusion
Dr. Hibachi Food Truck
Himalayan Restaurant
Kona Ice of Westlake
Li Wah Restaurant
Parilya Food Truck
Khaao Macha Indian Fusion Food Truck
The Honeypot
Maki House
Pho Sunshine Vietnamese Restaurant
Shiba Teriyaki
Siam Cafe
Superior Pho Inc.